



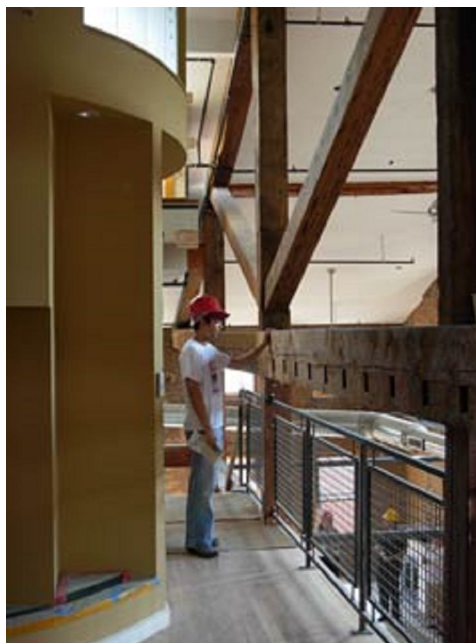
More than a dozen local bloggers were given an insider's tour of [3CDC's](#) recent projects in the [Gateway Quarter](#) in Over-the-Rhine.

Facilitated by the Gateway Quarter Information Center and Randy Simes of the website [UrbanCincy](#), developers from [Urban Sites Properties](#), the [Model Group](#), [B2B Equities/Northpointe Group](#) and [Over-the-Rhine Community Housing](#)/Eber Development led the walking tour of projects that are in various stages of construction.

During the tour, bloggers got a close-up look at:

- Trideca Lofts at Vine and 13th streets
- Good Fellows Hall Lofts on Main Street
- Trinity Flats at Vine and 14th streets
- City Home on Pleasant Street
- 1417-1421 Main Street
- Mottainai at 13th and Republic streets

Holly Redmond of the Gateway Quarter says that they like to host bloggers because bloggers are well-known and can present more of an unbiased opinion than sales agents can.



"We have situations where we tell people about the neighborhood, but they may not want to take our advice," she says. "So we send them to the blog sites to get other opinions."

She believes it's the tight-knit local blogging community that helps foster this trust.

"With the blogs, everybody gets to know one another, and people tend to believe what they read on them," she says.

The developers get something out of the tours as well.

"They get extremely excited for the tours," Redmond says. "Even after the first one, they were very, very excited. We got contracts signed that day. They're willing to do just about anything to get the word out about their projects."

After the conclusion of the tour, several of bloggers visited the businesses along Vine Street and saw new storefronts for [Mahatma](#), [Switch](#), and Incredible Creations.

The Trideca Lofts and the Good Fellows Hall Lofts will be open this Saturday

during the 10th annual [Downtown Tour of Living](#).

Writer: [Kevin LeMaster](#)

Source: Holly Redmond, Gateway Quarter

*Photo by Kevin LeMaster*