



FOR IMMEDIATE RELEASE  
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## **Uptown Consortium Hires The Model Group As Residential Advisor for Harvey Commons**

**CINCINNATI** – The Uptown Consortium has hired The Model Group as the residential advisor for consortium’s aggressive Burnet Avenue revitalization strategy in Avondale.

The Model Group, based in Cincinnati, is a real estate construction, development and management company founded in 1978. Its experience ranges from historic renovations and low income housing to corporate offices and conventional homes and apartments. The company will be responsible for producing a redevelopment site plan, including an overall project schedule. It will also provide a financial plan for the construction of housing units by phases; locations and types of buildings; and a streetscape plan.

The Harvey Commons development is centered in Avondale and generally bounded by Harvey and Erckenbrecker avenues. The development will provide 60 affordable, owner-occupied housing units for the immediate community and encourage additional residential growth in the area; target price points are between \$155,000 and \$255,000. The housing units, which include enclosed occupant parking, are to be contemporary in design while conforming to the principals of the Burnet Avenue Revitalization Plan.

The Model Group will coordinate its efforts with DNK/Neyer, the design and construction team for the other phase of the Burnet Avenue revitalization project, and the Burnet Avenue Revitalization Team, a component of the Avondale Community Council that is providing neighborhood input.

“The hiring of The Model Group is another step in realizing the plan to revitalize Avondale in general and Burnet Avenue in particular,” said Uptown Consortium President and CEO Tony T. Brown. “They bring an incredible wealth of knowledge, skill and creativity to this project.”

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In addition to new residential development along Harvey Avenue, the Burnet Avenue revitalization project includes more than 150,000 square feet of office and retail space along Burnet Avenue. The project also includes a workforce program to recruit Avondale residents for construction jobs created by the development; a small and minority-owned business incubator center; and other neighborhood outreach and safety efforts. The Uptown Consortium is the master developer for the project and is investing more than \$25 million for site acquisition and development. The City of Cincinnati has provided \$2.3 million in financial assistance and land grants.

“The Burnet Avenue plan is bold and big enough to make a real difference for the people who live and work in Avondale,” said Brown. “Construction is already underway on the office and retail space, and the hiring of The Model Group will fast-track the housing component. These are exciting, positive times for Avondale and all of Uptown.”

The Uptown Consortium is a non-profit community development corporation dedicated to the human, social, economic and physical improvement of Uptown Cincinnati. Uptown is located just north of downtown and includes the neighborhoods of Avondale, Clifton, Clifton Heights, Corryville, Fairview, Mt. Auburn and University Heights.

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